

WHY DO I HAVE TO WRITE AN ESSAY?

The Advanced Diploma of Cosmetic Dermal Science is a level 6 course with some units delivered at university level. AACDS must ensure students are capable of maintaining their studies at the required academic level. In addition, writing the essay assists applicants in gaining a sound understanding of the cosmetic industry, thus ensuring the right course/career pathway has been chosen.

ESSAY TOPIC

The 1000-word essay must focus on the importance of holding a formal qualification in the field of beauty and dermal therapy. The essay MUST also contain the following three subheadings:

1. **Background of Cosmetic Medicine and Beauty Therapy in Australia** (approx. 450 words)

You'll need to consider the types of services offered in a traditional beauty salon 5 to 10 years ago. For example, facials, waxing, manicure etc, and compare that to the services offered in a modern skin clinic. The same applies to a cosmetic surgery practice. 5 to 10 years ago, cosmetic surgeons only offered surgery, they now offer a range of non-surgical and dermal therapy procedures to enhance surgical results and capture a larger clientele. This section of the essay should be factual and not written in the first person (e.g. "I" and "you").

2. **The Importance of Achieving a Formal Qualification in Dermal Therapies** (approx. 330 words)

You can refer to media articles, safety issues, the incidence of injuries and statistics. This section of the essay should be factual and not written in the first person (e.g. "I" and "you").

3. **My Goals and Aspirations as a Dermal Therapist** (approx. 330 words)

You can write from the heart here! This section does not need to be factual and you can write in the first person e.g. "I".

PRESENTATION OF THE ESSAY

The essay must be submitted in the following criteria:

1. Typed on white paper with size 12 font (Helvetica or Times New Roman)
2. Submitted as a MS Word document
3. Cover page with your name and title: **The Importance of Achieving a Formal Qualification in Dermal Therapies**
4. Reference page (list your information sources). You are not assessed on your referencing for this essay, however during your studies at AACDS you will be using APA referencing style which will form part of the criteria for some assessments.

Please note that AACDS is aware of several sites in from which this essay can be plagiarised. Submission of an essay from one of these sites or from a previous applicant will result in immediate termination of your application.

ESSAY MARKING CRITERIA (HOW YOUR ESSAY WILL BE ASSESSED):

Has the applicant:

Yes/No	Used the correct three subheadings?
Yes/No	Written the correct number of words per subheading section?
Yes/No	Written relevant and up-to-date information as per the essay instructions?
Yes/No	Shown an understanding of the cosmetic medical and dermal therapy professions?
Yes/No	Written the essay in a clear and logical manner (i.e. sentence structure)
Yes/No	Checked their spelling and grammar before submitting?
Yes/No	Used the correct font? (Helvetica or Times New Roman)
Yes/No	Provided a reference page?

HOW WILL I KNOW IF I'VE BEEN SUCCESSFUL?

The Director of AACDS will assess your essay and email you regarding your enrolment status. All applicants are allowed a second opportunity to resubmit their essay if it does not meet the entry criteria on the first attempt.

ESSAY HELP

Please contact April Jorgensen via email at april@niche.edu.au for essay assistance.

ESSAY SUBMISSION

Please submit your essay with your online application form.