

Grow your
aesthetic clinic
with effective
marketing



COURSE OVERVIEW

This course/unit provides clear, relevant advice to help cosmetic professionals progress to a management position and/or establish their own clinic. The knowledge obtained from this course can immediately be applied to the day-to-day management and promotion of a cosmetic clinic.

Learning Topics

- Business Structures and Franchising
- Establishing a Cosmetic Medical Practice
- Operational Strategies
- Marketing Strategies
- Financial Management
- Recruitment and Performance Management
- Leadership and Management



Course Duration & Study Commitment

The unit/course is delivered over 16 weeks requiring 2 to 3 hrs of study per week, though can be fast-tracked if time allows.

Study Modes Available

This course is delivered online in a flexible, self-paced mode.

Course Fee

\$850 (Inc. GST)

Pre-requisites / Entry Requirements

There are no pre-requisites to apply for this course

COURSE AT A GLANCE

Study Modes

Flexible online study mode

Admission Requirements

None

Course Start

Monthly Intakes

FURTHER LEARNING PATHWAYS

Successful completion of this certificate allows for credit in the following nationally accredited qualifications with further assessments:



52854WA Graduate Diploma of Dermal Science
52850WA Advanced Diploma of Cosmetic Dermal Science

For more information, call +61 8 9328 6760, visit aacds.edu.au or email enquiries@aacds.edu.au

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